

#LoveLooksLike: Enter Tender's Valentine's Day photography competition



This Valentine's Day, it's time to get creative!
From your pet dog to your best friend, we want to
know what #LoveLooksLike to you. Snap a picture
for a chance to represent your school at the annual
Tender Awards 2025 alongside several very special
celebrity guests.

tender.org.uk/love-looks-like



**Deadline: 5pm, Friday 7th February.
Winners announced on Valentine's Day 2025.**

#LoveLooksLike

This Valentine's Day, we're giving primary (years 5 and 6) and secondary (years 7-11) school students the chance to get creative with a new photography competition!

Tender is all about healthy relationships and we want to bring these values to life on camera. From caring friendships to family celebrations, we want to showcase what **#LoveLooksLike** to children and young people today by collecting their own creative snapshots.

Winners, runners up and a shortlist will be chosen by a judging panel including **Tender CEO Susie McDonald**, members of our **Youth Board** and a celebrity **Tender Ambassador**.

Winners and runners-up will be invited to attend and receive a special award at the **Tender Awards 2025**. Winning and shortlisted images will be displayed across Tender's website, social media and at special Tender events.

We're asking **schools** and **teachers** to spread the word about our competition and, if possible, facilitate photography sessions to help as many children and young people take part as possible.



Get involved

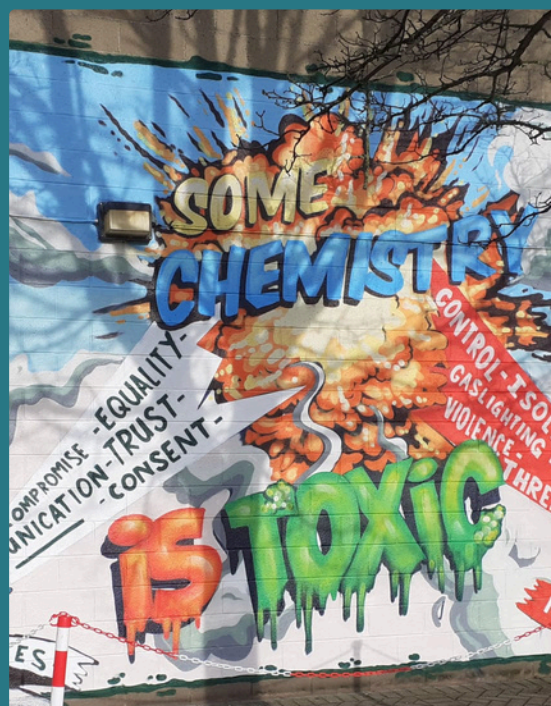
This **Valentine's Day**, we're encouraging young people to get creative by taking snapshots of what **#LoveLooksLike**.

We're looking for unique images that celebrate love in all its shapes and sizes across **friendship, family, joyous moments** and **smiles that last a lifetime**.

To ensure the safety of participants, we're running the competition with the support of primary and secondary schools across the UK.

As an educator, you can support our competition by:

- **Promoting** the opportunity to staff and students.
- Helping students to take pictures for entry, encouraging **creativity** and **positive values**.
- Supporting students and parents to complete the required **consent forms**.
- **Submitting** entries on behalf of your school.



Get involved

We suggest nominating one member of staff to administrate entries. Each photo should be submitted via our [Online Entry Form](#). Entries are only valid if the correct consent forms have been completed:

- Any entries that show children or young people under 18 require parental consent. Please use our [Parent/Carer and Child Consent Form](#).
- If any adults are featured in the image, please ensure they have completed an [Adult Consent Form](#).

Winners and runners-up will be invited to the **Tender Awards 2025** in **June**, where they will be presented with a special award by one of Tender's celebrity **Ambassadors**. Shortlisted entrants will each receive **£50** in **theatre vouchers**.

All entries, including winning, runners-up and shortlisted images, can also be used in school events, publicity and promotion to **support school goals**.



Rules and guidance

1. INSTRUCTIONS FOR SCHOOLS

- Assign a member of staff to manage entries on behalf of the school.
- Share competition details with eligible students, facilitating photography sessions where possible/appropriate.
- Instruct students to submit entries and consent forms to the dedicated member of staff (students should NOT submit entries online).
- Share and complete necessary consent forms (see below).
- Submit entries via Tender's [Online Entry Form](#) before **5pm, Friday 7th February**.

2. JUDGING

Entries will be reviewed by a judging panel including **Tender CEO Susie McDonald**, members of our **Youth Board** and a celebrity **Tender Ambassador**. Two winners will be chosen from primary and secondary school respectively, alongside two runners up and a shortlist of three further entries from both categories.

Winners, runners-up and shortlisted entrants will be informed by **5pm, Thursday 13th February**. The results will be publicly announced on Instagram and the Tender website on **Friday 14th February**.

3. PRIZES

Each **winning student** and **runner-up** will be invited to attend the **Tender Awards 2025** with one friend and a school representative. Students will receive a special award from a celebrity guest during the ceremony. **Shortlisted entrants** will receive **£50 theatre vouchers**.

Winning and shortlisted images will be displayed across Tender's website, social media and at special Tender events. Prizes cannot be transferred or substituted.

4. CONSENT

For an entry to be eligible, please ensure you have gathered the required consent from anyone featured in the picture.

- If any children/young people under 18 are featured in the image, please ensure they and their parents have completed a [Parent/Carer and Child Consent Form](#).
- If any adults are featured in the image, please ensure they have completed an [Adult Consent Form](#).
- Entries without the required consent will be immediately withdrawn from the competition.

5. FURTHER INFORMATION

Full details, entry form and consent forms can be found at tender.org.uk/love-looks-like.

